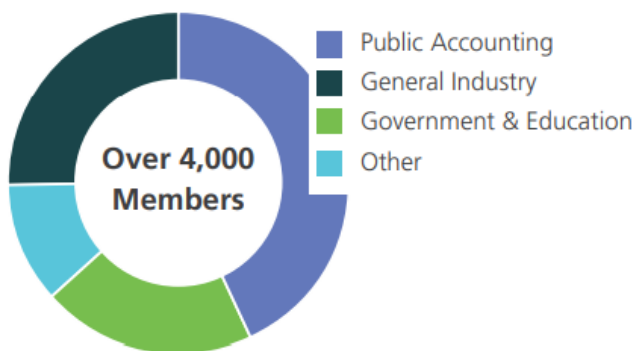


Creating a partnership with SCACPA is a win-win. Let us guide you through a customized plan that meets your organization's goals and raises awareness of your brand. By joining a winning team, you will create life-long relationships that will increase your bottom line and elevate your success.

## SCACPA BY THE NUMBERS



**2/3**  
of SCACPA CPA  
Members Reside in  
South Carolina



### Check Out Just a Few of SCACPA's Partnership Opportunities:

- **Featured Track Sponsorship** - Sponsoring one of our five featured CPE tracks will gain your organization major traction across the SCACPA website and tailor your marketing to the clients you most want to attract - Tax, Industry, A&A, Non-Profit/Government and Variety
- **Conference Sponsorship** - Don't miss your chance to be part of SCACPA's completely reimagined Accounting Conferences; Fall Fest & Spring Splash.
- **Digital Retargeting Campaign** - SCACPA's newest digital sponsorship will allow you to gain access to our audience throughout the year.
- **Website Recognition** - Choose from a display ad or a dedicated partner page.
- **Magazine Advertising** - Your company can shine on a full-page or half-page ad in SCACPA's quarterly magazine.

Let's do this! Contact Jennifer Rowell, SCACPA's Partner Specialist at [communications@scacpa.org](mailto:communications@scacpa.org).



# SCACPA PARTNERSHIP: UNCOVER THE BENEFITS

**EXCLUSIVE PROVIDER PARTNER: \$30,000 for 1 year  
(gets everything below)**

BENEFITS	DESCRIPTION	VALUE
SCACPA Featured Track Sponsor	Tracks can be sponsored on a quarterly basis.	\$2,500/\$4,500/\$6,500/\$9,000
SCACPA Conference Sponsor	1 conference/ 2 conferences	\$1,500/\$2,500
Digital Retargeting Campaign (details below)	Impressions & Duration: 15k for 1 month 25k for 2 months 50k for 3 months	\$1,500/\$2,250/\$4,000
Event Program Ad	1 event	\$500
Current Assets Banner Ad (monthly)	1 month/12 months	\$500/\$5,000
Recognition from SCACPA CEO	1 email to members	\$2,500
Website Recognition	Display Ad/Dedicated Partner Page	\$500/\$2,500
Homepage Recognition	Logo on homepage (quarterly)	\$750
Connect Recognition	Logo and brief verbiage for Connect advertising panel (quarterly)	\$500
Magazine or Blog Article	1 article	\$2,500
Magazine Full-Page	1 issue/4 issues	\$1,000/\$3,500
Magazine Half-Page	1 issue/4 issues	\$600/\$2,000