



Become an On Campus Champion for SCACPA!

The mission of the SCACPA Accounting Careers/Academic Relations Committee is as follows: *"To focus on recruitment and public relations activities to attract students and educators to the accounting profession and to the Association."* Specific functions include:

1. Working with students, On Campus Champions (OCCs) and other faculty members to assist in accounting activities. We also arrange mentors for the students, speakers for school events and student informational interviews with accounting professionals.
2. Provide nominations for Educator of the Year;
3. Coordinating the Student Luncheon at the annual meeting;
4. Provide content for the *CPA Report*; and
5. Development and enhancement of the student member Web site, Student Connections at www.scacpa.org.

We like to introduce you to the new Accounting Careers Task Force Chairman Kyle Anderson, CPA, professor of accounting at Anderson University.

The SCACPA Accounting Careers/Academic Relations Task Force is here to help you and your students! As On-Campus Champion, your primary functions include three simple steps:

1. Promote student membership in SCACPA.
 - SCACPA student membership applications. Please familiarize yourself with the advantages of student membership included on the inside of the application. This application is also available at the Student Section of SCACPA's Web site, www.scacpa.org.
 - Encourage students to attend the Annual Meeting and Student Recognition Luncheon, to be held Friday, November 12, 2010 in Columbia at the Embassy Suites. This event is hosted by CPA firms and offers an opportunity for the student members to meet representatives from area firms.

Please consider accompanying your students to this important event - or arranging for group transportation with your local chapter. Students are more interested in attending if a faculty member organizes a group and escorts them to the function just to "break the ice." Networking opportunities abound and students find it a valuable experience.

2. Invite SCACPA to your classroom, Beta Alpha Psi Chapter or Accounting Club meeting. Or, contact your regional SCACPA chapter and work with them to plan a student night event in your area. We hope you'll accompany students when they attend this event. It's a great opportunity for future accountants to network with professionals and each other.
3. Promote the SCACPA Scholarship Program. The application deadline is June 1, 2010.

By serving as an On Campus Champion, your annual SCACPA dues are waived. Each year we will mail you a form to complete which will provide information on your on campus activities. In order to maintain this membership category, this form must be completed and returned as requested.

Volunteers like you truly make the difference in the success of our programs. Our OCCs provide SCACPA with effective outreach to accounting students across the state. For your time, service and dedication, we cannot thank you enough. Our goal is to make your involvement as volunteer-friendly as possible.

We're only a telephone call (888.557.4814) or e-mail (kswartz@scacpa.org or accountingcareers@scacpa.org) away and hope to hear from you regularly - providing input and suggestions in the near future, and feedback as the semesters go by.



SCACPA ON CAMPUS CHAMPION APPLICATION

Please complete this report and return to SCACPA to qualify for complimentary dues.

1. Your name and school: _____
2. I am a: CPA Licensed in _____ (state) OR Non-CPA teaching accounting
3. How many students graduated with an accounting degree from your program in 2009? _____
4. How many students do you estimate will graduate in 2010? _____
5. Are you comfortable recruiting students to be members of SCACPA? Please elaborate, including tools/suggestions for us. _____

6. Which organizations are available on your campus that relate specifically to accounting students? _____
7. Would you be interested in partnering with your local SCACPA Chapter to plan a special event for students? Yes No If yes, please describe. If no, please explain why not. _____

8. Will you provide information to students regarding the SCACPA scholarship program?
 Yes. To approximately how many? _____ No. Why not? _____

9. Will you contact SCACPA to arrange for a member of staff members' presentation in a classroom(s) or at a student meeting (Accounting Club, Beta Alpha Psi, etc.)? Yes No If yes, please describe. If no, please explain.

10. Will you provide students information about the 2010 Student Recognition Luncheon Thursday, November 12 in Columbia? Yes No: please explain why not and what SCACPA can do to gain more student participation in 2010-11. _____

11. Did you personally attend the 2009 Student Luncheon? Yes No
If yes, please describe your experience and how we can enhance the program. If no, please explain why not and what we can do help you plan to attend in 2010. _____

12. What are your goals for 2010 related to the OCC program? _____

13. What is your 2010 student membership recruiting goal? (number of new members, percentage increase of 10%, etc.)? _____



ON CAMPUS CHAMPION APPLICATION
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14. I can commit to serving on the SCACPA 2010 Accounting Careers Task Force to help enhance the On Campus Champion Program and better educate students about the profession, career opportunities and membership benefits and programs. Yes No. If yes, please describe how you would like to contribute. If no, please explain why not. _____

15. What suggestions do you have for the Accounting Careers/Academic Relations Committee to assist students? _____

16. What can the Accounting Careers Task Force do to assist you as an educator? _____

17. Other comments: _____

18. *I hereby certify that the statements above are correct to the best of my knowledge and beliefs and I further certify that I have not been convicted by any court or other body of any crime, misdemeanor or discreditable act since I originally applied to take the CPA examination in South Carolina or for a South Carolina certificate by reciprocity and that any such act prior to the application has been explained to the satisfaction of the S.C. Board of Accountancy, that I have never been suspended or expelled from any professional organization, and that I have not suppressed any information which might have a bearing upon this application. I agree to abide by the decision of the Board of Directors as to this application and I agree, if elected, to be governed by the bylaws and rules of professional conduct of the Association.*

Name: _____ Date: _____

Signature: _____

School: _____

E-mail Address: _____

Mailing Address: _____

City, State, Zip: _____

Daytime Phone: _____ Fax: _____

*Thank you for your interest in becoming an On Campus Champion!
Volunteers like you make the difference.*

Please return this form to: E-mail: kswartz@scacpa.org; Fax: 803.791.4196;
Mail to: 570 Chris Drive, West Columbia, SC 29169



2010 ACTION ITEMS FOR OCCS:

- Help SCACPA fill OCC vacancies at the following schools:
 - o Aiken Technical College
 - o Benedict College
 - o Bob Jones University
 - o Central Carolina Technical College
 - o Central Piedmont Community College
 - o Lander University
 - o Midlands Technical College
 - o Morris College
 - o Orangeburg-Calhoun Technical College
 - o Piedmont Technical College
 - o SC State University
 - o Spartanburg Technical College
 - o Tri-County Technical College
 - o Trident Technical College
 - o USC Upstate
 - o Voorhees College
 - o Wofford College
 - o York Technical College
- Renew chapter dues (if applicable or of interest) and consider contributions to the SCACPA PAC and Educational Funds.
- Make plans to get involved in the Accounting Careers/Academic Relations Task Force.
- Request copies of the new Student Membership Brochure and poster from SCACPA for your students and common areas.
- Set a student membership recruiting goal for 2010-11 for your school.
- Contact SCACPA and/or your local chapter to begin making plans for a student event in your area. The Grand Strand (Myrtle Beach), Pee Dee (Florence), Foothills (Spartanburg) and Piedmont (Greenville) Chapters are planning student night events in 2010 - get connected in your area!
- Provide suggestions for content in *The CPA Report* and the SCACPA Web site geared toward students.
- Connect SCACPA with your Accounting Club, Beta Alpha Psi and other student organizations. We have staff members and CPA members (and most likely alumni from your school) who are interested in attending meetings and making presentations of the club's interest or request, including a student member orientation.
- 2010-11 Scholarship Applications are available now! Make plans to promote to all students in your program.
- Save the date! Thursday, November 12, 2010 is the date of the Student Recognition Luncheon, to be held at the Embassy Suites Hotel in Columbia. Please let us know how SCACPA can assist in facilitating your students' and faculty members' participation.
- Let us know how we can enhance the OCC and student membership program!