

2010 Exhibitor/Sponsor Application (Please indicate which events in which you plan to participate.)

CONFERENCES	GOLD SPONSOR	SILVER SPONSOR	EXHIBITOR PACKAGE	CONCIERGE PACKAGE	ATTENDEE GIFT SPONSOR
<input type="radio"/> Nonprofit April 29, 2010	<input type="radio"/> By March 4 - \$875 <input type="radio"/> After March 4 - \$975	<input type="radio"/> By March 4 - \$625 <input type="radio"/> After March 4 - \$725	<input type="radio"/> By March 4 - \$275 <input type="radio"/> After March 4 - \$375	<input type="radio"/> \$150	
<input type="radio"/> Audits of Benefit Plans May 20, 2010	<input type="radio"/> By March 25 - \$875 <input type="radio"/> After March 25 - \$975	<input type="radio"/> By March 25 - \$625 <input type="radio"/> After March 25 - \$725	<input type="radio"/> By March 25 - \$275 <input type="radio"/> After March 25 - \$375	<input type="radio"/> \$150	
<input type="radio"/> Government May 27, 2010	<input type="radio"/> By April 1 - \$875 <input type="radio"/> After April 1 - \$975	<input type="radio"/> By April 1 - \$625 <input type="radio"/> After April 1 - \$725	<input type="radio"/> By April 1 - \$275 <input type="radio"/> After April 1 - \$375	<input type="radio"/> \$150	
<input type="radio"/> Technology July 20, 2010	<input type="radio"/> By May 25 - \$875 <input type="radio"/> After May 25 - \$1075	<input type="radio"/> By May 25 - \$625 <input type="radio"/> After May 25 - \$825	<input type="radio"/> By May 25 - \$275 <input type="radio"/> After May 25 - \$375	<input type="radio"/> \$150	
<input type="radio"/> Litigation September 16, 2010	<input type="radio"/> By July 22 - \$875 <input type="radio"/> After July 22 - \$1075	<input type="radio"/> By July 22 - \$625 <input type="radio"/> After July 22 - \$825	<input type="radio"/> By July 22 - \$275 <input type="radio"/> After July 22 - \$375	<input type="radio"/> \$150	
<input type="radio"/> Emerging Leaders September 23-24, 2010	<input type="radio"/> By July 29 - \$875 <input type="radio"/> After July 29 - \$1075	<input type="radio"/> By July 29 - \$625 <input type="radio"/> After July 29 - \$825	<input type="radio"/> By July 29 - \$275 <input type="radio"/> After July 29 - \$375	<input type="radio"/> \$150	<input type="radio"/> Call for Quote
<input type="radio"/> Industry October 11-12, 2010	<input type="radio"/> By August 19 - \$1200 <input type="radio"/> After August 19 - \$1400	<input type="radio"/> By August 19 - \$950 <input type="radio"/> After August 19 - \$1150	<input type="radio"/> By August 19 - \$550 <input type="radio"/> After August 19 - \$650	<input type="radio"/> \$250	<input type="radio"/> Call for Quote
<input type="radio"/> Women in Leadership October 28, 2010	<input type="radio"/> By September 2 - \$875 <input type="radio"/> After September 2 - \$1075	<input type="radio"/> By September 2 - \$625 <input type="radio"/> After September 2 - \$825	<input type="radio"/> By September 2 - \$275 <input type="radio"/> After September 2 - \$375	<input type="radio"/> \$150	<input type="radio"/> Call for Quote
<input type="radio"/> Hot Topics December 1, 2010	<input type="radio"/> By October 6 - \$875 <input type="radio"/> After October 6 - \$1075	<input type="radio"/> By October 6 - \$625 <input type="radio"/> After October 6 - \$825	<input type="radio"/> By October 6 - \$275 <input type="radio"/> After October 6 - \$375	<input type="radio"/> \$150	
<input type="radio"/> Accounting & Auditing December 9-10, 2010	<input type="radio"/> By October 14 - \$1200 <input type="radio"/> After October 14 - \$1400	<input type="radio"/> By October 14 - \$950 <input type="radio"/> After October 14 - \$1150	<input type="radio"/> By October 14 - \$550 <input type="radio"/> After October 14 - \$650	<input type="radio"/> \$250	<input type="radio"/> Call for Quote

NEW CPA OATH CEREMONY: APRIL 28 and NOVEMBER 12

<input type="radio"/> Gold Sponsorship - \$1000 (per event)	<input type="radio"/> Silver Sponsorship - \$500 (per event)	<input type="radio"/> Bronze Sponsorship - \$250 (per event)	<input type="radio"/> Attendee Gift Sponsor - \$750 (per event)
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2010 CPA SUMMIT COMBINED WITH TAX CONFERENCE

<input type="radio"/> Platinum Sponsor - \$5,000	<input type="radio"/> Gold Sponsorship By September 16 - \$1,200 After September 16 - \$1,400 Choose one gold level event: <input type="checkbox"/> Student & New CPA Recognition Luncheon <input type="checkbox"/> Membership Reception <input type="checkbox"/> Leadership Day Luncheon	<input type="radio"/> Silver Sponsorship By September 16 - \$950 After September 16 - \$1,150 Choose one silver level event: <input type="checkbox"/> Old Guard Reception <input type="checkbox"/> Circle of Excellence Awards Dinner Centerpiece	<input type="radio"/> Exhibitor Package By September 16 - \$750 After September 16 - \$950	<input type="radio"/> Concierge Package - \$250 <input type="radio"/> Custom Sponsor Opportunities <input type="checkbox"/> Student and New CPA Recognition Luncheon Table Sponsor - \$250 <input type="checkbox"/> Circle of Excellence Awards Dinner Table Sponsor - \$500 <input type="checkbox"/> Attendee Gift Sponsor - Call for quote
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CLUSTERS & SPECIAL EVENTS

	EXCLUSIVE SPONSORSHIP	BUNDLE
Vacation Clusters <input type="radio"/> Upstate, May 17-19 <input type="radio"/> Mountains, July 12-14 <input type="radio"/> Grand Strand, June 14-16 <input type="radio"/> Coastal, August 9-11	<input type="radio"/> \$750 (per location)	<input type="radio"/> \$2500 (includes all four locations)
<input type="radio"/> Personal Financial Planning Conference, October 19	<input type="radio"/> \$550	
Federal Tax Update with Walter Nunnallee <input type="radio"/> Florence, December 13 <input type="radio"/> Columbia, December 15 <input type="radio"/> Hilton Head, December 14 <input type="radio"/> Greenville, December 16	<input type="radio"/> \$1000 (per location)	<input type="radio"/> \$3500 (includes all four locations)
<input type="radio"/> Accounting Educators' Forum, December 17	<input type="radio"/> \$750	
Professional Issues Updates <input type="radio"/> Anderson <input type="radio"/> Florence <input type="radio"/> Myrtle Beach <input type="radio"/> Charleston <input type="radio"/> Greenville <input type="radio"/> Rock Hill <input type="radio"/> Columbia <input type="radio"/> Hilton Head <input type="radio"/> Spartanburg	<input type="radio"/> \$750 (per location)	<input type="radio"/> \$6000 (includes all nine locations)

2010 Exhibitor/Sponsor Application

Mail to: SCACPA; 570 Chris Drive; West Columbia, SC 29169 | Fax to: (803) 791-4196 | Email to: acox@scacpa.org

Marketing Contact Name* _____
Title _____
Firm/Company _____
Address _____
City/State/Zip _____
Phone _____ **Fax** _____
E-mail Address _____

* Marketing contract is the person who the SCACPA CPE Department will work with to obtain the exhibitor/ sponsor application, payment, signed contract, company description, logo and other necessary items.

** On-site contact is the person who will be attending the event and who SCACPA's CPE department will work with on the day-of-details, such as set-up/tear-down details, travel arrangements and additional services needed during the event.

ON-SITE CONTACT NAME ONE**

Contact Name: _____
Title: _____
Firm/Company: _____
Address: _____
City/State/Zip: _____
Phone: _____
Fax: _____
Email: _____
Cell phone for emergencies: _____

ON-SITE CONTACT TWO

Contact Name: _____
Title: _____
Firm/Company: _____
Address: _____
City/State/Zip: _____
Phone: _____
Fax: _____
Email: _____
Cell phone for emergencies: _____

COMPANY INFORMATION

Company Name to appear on signage: _____
Web site Address: _____
Product/Service: _____

Your signature right indicates that you understand and agree to the terms provided on pages 16-17 of this marketing guide. Booths will not be reserved without the company representative's signature and payment.

Signature: _____
Date: _____

NOTE: Please attach a description of your company's services/products (limited to 50 words - required). SCACPA reserves the right to edit your description. You may also email your logo and description to April Cox at acox@scacpa.org.

PAYMENT INFORMATION

PAYMENT METHOD	<input type="checkbox"/> CHECK	CREDIT CARD <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover	PAYMENT TOTAL	\$
Credit Card Number				
Expiration Date			Security Code/CCV#	
Signature			Date	

Mail to: SCACPA; 570 Chris Drive; West Columbia, SC 29169 | Fax to: (803) 791-4196 | Email to: acox@scacpa.org

Sponsor/Exhibit Logistics

Discounts and Special Rates

- Exhibit/Sponsor at two conferences and receive \$50 off the cost of the second conference.
- Exhibit/Sponsor at three conferences and receive \$75 off the cost of the second and third conference.
- Exhibit/Sponsor at four conferences and receive \$100 off the second, third, and fourth conference.

Note: Payment for the conferences must be made at the time the discounts are taken.

Cancellation Policy

Up to a full refund will be given if cancellation is received in writing 90 days before the event, depending on which sponsorship benefits have already been provided. No refunds will be provided for cancellations received 30 days or less prior to the conference.

Sponsor/Exhibitor Application/Contract

On the conference sponsor/exhibitor application, please indicate which conferences you wish to sponsor and send completed application and payment to April Cox at the SCACPA office. Payment must accompany application, no exceptions.

Items to Note

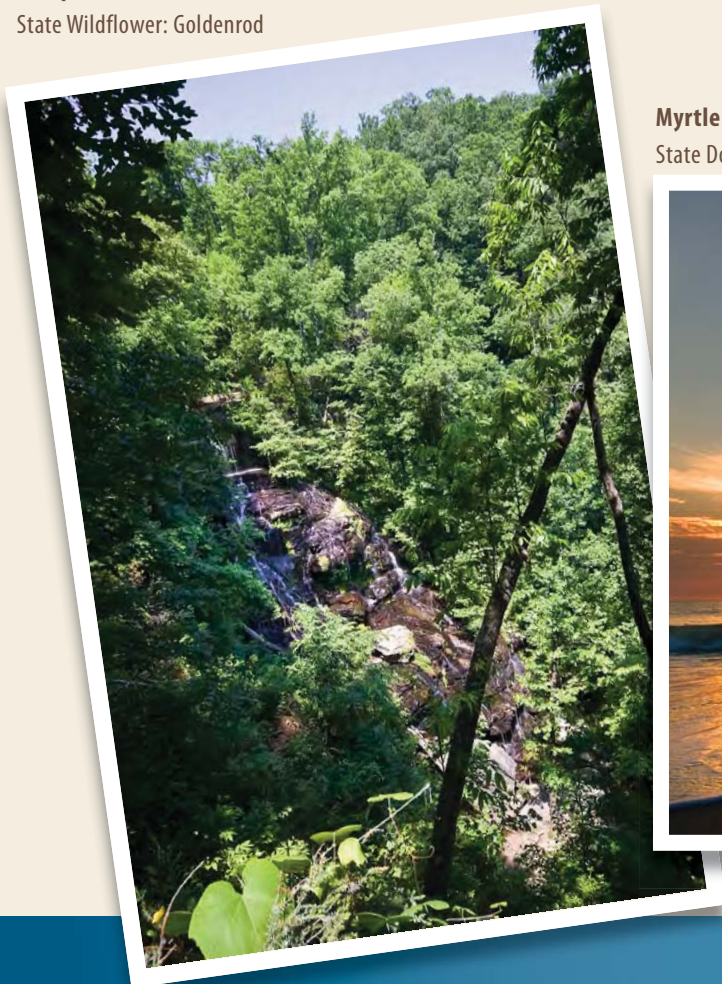
Items shipped to conference facilities generally incur a fee. Directions, parking, accommodations, set-up, tear-down, exhibit hours and additional information will be provided after

your completed application and payment have been received. Every effort has been made to ensure that all information is accurate. Please note that dates and locations on all conferences are subject to change due to facility availability.

For additional information on conference sponsorships and exhibitor packages, contact April Cox at (803) 791-4181 ext. 110 or e-mail acox@scacpa.org.

Issaqueena Falls

State Wildflower: Goldenrod



Myrtle Beach Fishing Pier

State Dog: Boykin Spaniel

State Wild Game Bird: Wild Turkey



Exhibitor/Sponsor Terms and Conditions

1. Eligible Exhibitors: The Association reserves the right to determine the eligibility of any company or product for inclusion in the exhibition.
2. Full payment must accompany the application/contract. Exhibitors will not be allowed access to the conference until all fees are paid in full.
3. Opportunities are available on a first-paid, first-reserved basis.
4. To ensure signage preparation and inclusion in event materials, sponsorship reservations must be made at least 90 days before the event date. Sponsorships will be accepted after the deadline date (within 90 days prior to the event date), however all benefits cannot be guaranteed.
5. This agreement is for exhibit space only; course materials are not included. Exhibitors may attend the program only if they formally register as a participant by paying the registration fee in addition to the exhibit fee.
6. SCACPA management reserves the right to approve the character of any exhibit, any goods therein and the attendant advertising and sales promotion and to prohibit anything which in its judgment because of noise or other objectionable features may detract from the show in general.
7. All sound equipment must be regulated so that it does not disturb neighboring exhibits. SCACPA reserves the right to determine at what point sound constitutes interference with others and must be discontinued. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the conference, either live or recorded.
8. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
9. SCACPA management reserves the right to require any exhibitor to move his exhibit to another location if it is in the best interest of the show.
10. Advertising materials cannot be distributed outside of the exhibitor's booth.
11. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
12. The use of promotions, premiums, lotteries or giveaway contests must be approved by SCACPA management. Such approval may be granted or withheld with or without cause at the discretion of SCACPA management.
13. Objectionable practices by exhibitors or official suppliers should be reported immediately and not after the conference is completed.
14. It is agreed that SCACPA and the host facilities shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
15. The exhibitor agrees to indemnify and hold harmless SCACPA and the host facilities or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.

Boone Hall Plantation



16. Insurance, if desired by the exhibitors, must be obtained at their own expense.

17. Exhibitors will not offer educational/training or other programs within the show facility simultaneous to SCACPA related programs.

ARTWORK SUBMISSION

18. Submit high resolution logo (1" square) to acox@scacpa.org 90 days/3 months prior to event for placement on the Web site and in printed materials.

19. Submit high resolution advertisement artwork (8.5 x11", no bleeds) in PDF format to acox@scacpa.org 60 days prior to event for placement in the printed materials.

BOOTH CONSTRUCTION

20. Furnishings: SCACPA will provide each exhibitor, a sign, one table, two chairs and event meals for up to two representatives for the number of days exhibiting. Special electrical, labor or phone line needs can be arranged at exhibitor's request and expense in addition to exhibit cost. Other needs (i.e., additional tables and chairs, telephone line, and extension cords) must be contracted between the exhibitor and the host facilities. (Please note that any additions, i.e. tables and chairs, must remain within your allotted space and may not impede the flow of traffic.)

21. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshall's Office.

22. No construction will be allowed at the sides or above the booth which may obscure the view of any adjacent booths.

23. All materials used for decorating must be flameproof.

24. Construction and signs that are more than eight feet in height are to be approved by SCACPA management.

25. All applicable city, county and state codes and ordinances must be complied with, as well as those of the host facilities.

26. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.

27. Exhibitor Hours: Exhibit hours are established by SCACPA. Generally, exhibits will be open during continental breakfast, morning and afternoon breaks and lunch. To maintain the educational integrity of the program, exhibitors are asked to adhere to the exhibit hours indicated. Once event sessions begin, discussions with participants should be finished and participants should be encouraged to return to the sessions. This will enable participants to receive maximum benefit from both the educational program and the exhibits. Specific exhibit hours and additional information will be provided after your completed application and payment have been received.

ADA REQUIREMENTS

28. In accordance with ADA requirements, if you are disabled and require special services, please contact our office.

INTERPRETATION OF RULES

29. The interpretation of all rules and regulations is the responsibility of the SCACPA Board of Directors or their designated representative. All decisions of said group or representatives are final.

CANCELLATION POLICY

30. Up to a full refund will be given if cancellation is received in writing 90 days before the event, depending on which sponsorship benefits have already been provided. No refunds will be given to cancellations received 30 days or less prior to the conference.

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DID YOU KNOW

Largest county (land area): Horry (1,133 sq. miles)

Largest county (land & water area): Berkeley (1,230 sq. miles)

Smallest county: McCormick (360 sq. miles)

Largest lake: Lake Marion (172.8 sq. miles)

Largest river: Santee River (143 miles long and drains 40% of the state)

Longest river: Savannah River (238 miles = length of river segment that borders SC)