

# 2012 ELECTRONIC ADVERTISING CONTRACT/FORM

ADVERTISER: \_\_\_\_\_ LOCAL CONTACT: \_\_\_\_\_

AGENCY: \_\_\_\_\_ AGENCY CONTACT: \_\_\_\_\_

BILLING ADDRESS (CLIENT or AGENCY? please circle) \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

## ADVERTISING OPPORTUNITIES

<p><input type="radio"/> <b>Quarterly CPE Catalog</b> \$300 per issue for front or back inside cover</p> <p><input type="checkbox"/> July, 2012 <input type="checkbox"/> October, 2012 <input type="checkbox"/> January, 2013 <input type="checkbox"/> April, 2013</p>	<p><input type="radio"/> <b>Current Assets</b> \$300/month</p> <p><input type="checkbox"/> January, 2012 <input type="checkbox"/> February, 2012 <input type="checkbox"/> March, 2012 <input type="checkbox"/> April, 2012 <input type="checkbox"/> May, 2012 <input type="checkbox"/> June, 2012 <input type="checkbox"/> July, 2012 <input type="checkbox"/> August, 2012 <input type="checkbox"/> September, 2012 <input type="checkbox"/> October, 2012 <input type="checkbox"/> November, 2012 <input type="checkbox"/> December, 2012</p>	<p><input type="radio"/> <b>CPE Source</b> \$300/month: \$3,500 annually</p> <p><input type="checkbox"/> January, 2012 <input type="checkbox"/> February, 2012 <input type="checkbox"/> March, 2012 <input type="checkbox"/> April, 2012 <input type="checkbox"/> May, 2012 <input type="checkbox"/> June, 2012 <input type="checkbox"/> July, 2012 <input type="checkbox"/> August, 2012 <input type="checkbox"/> September, 2012 <input type="checkbox"/> October, 2012 <input type="checkbox"/> November, 2012 <input type="checkbox"/> December, 2012 <input type="checkbox"/> <b>Annually, \$3,500</b></p>	<p><input type="radio"/> <b>SCACPA Website</b></p> <p><input type="checkbox"/> 1"x2" Rotating Ad: \$2,000 per year or \$200/month. <input type="checkbox"/> 1x2" Ad on CPE Course Catalog Search Page: \$3,000 per year or \$300/month <input type="checkbox"/> 1x6" Banner Ad on CPE Course Catalog Search Page: \$8,000 per year or \$800/month <input type="checkbox"/> 1x2" Ad on Select Right Sub-Pages: Call for pricing <input type="checkbox"/> SCACPA Market Place Link: \$150 annually</p> <p>Please select month(s) you would like you ad to appear:</p> <p><input type="radio"/> January, 2012      <input type="radio"/> July, 2012 <input type="radio"/> February, 2012      <input type="radio"/> August, 2012 <input type="radio"/> March, 2012      <input type="radio"/> September, 2012 <input type="radio"/> April, 2012      <input type="radio"/> October, 2012 <input type="radio"/> May, 2012      <input type="radio"/> November, 2012 <input type="radio"/> June, 2012      <input type="radio"/> December, 2012</p>
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## PAYMENT INFORMATION

<b>PAYMENT METHOD</b>	<input type="checkbox"/> CHECK	<b>Credit Card:</b> <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover
<b>Credit Card Number</b>		<b>Payment Amount</b>
<b>Expiration Date</b>		<b>Security Code/CCV#</b>
<b>Signature</b>		<b>Date</b>

### PLEASE NOTE

**Electronic Transmission of Ads:** The preferred method for receiving ads is by PDF file submitted electronically as CMYK. Ads and/or ad materials should be e-mailed to [mtaylor@scacpa.org](mailto:mtaylor@scacpa.org) or delivered on disk to the address below.

**Limitations:** No positions are guaranteed. Ad rates above apply for full color, two-color and black & white ads. Advertisements for any continuing professional education program will not be accepted. Advertisers assume liability for content of their ad.

**Content:** All advertising is subject to review of content prior to being accepted for publication. Publication of an advertisement does not constitute an endorsement of the product or service by the South Carolina Association of Certified Public Accountants.

**Mail to:** SCACPA, 570 Chris Drive, West Columbia, SC 29169 | **Email to:** [mtaylor@scacpa.org](mailto:mtaylor@scacpa.org)

For more information about advertising opportunities, please contact **Maureen Taylor, Membership Manager**  
1-888-557-4814  
(toll free in SC) or [mtaylor@scacpa.org](mailto:mtaylor@scacpa.org).