

# 2012 CPA Report Print Advertising Contract/Form

I would like to purchase the following ad space in the 2012 South Carolina CPA Report (circulation 3,900)

Date: \_\_\_\_\_

## CONTRACT

I hereby order and contract for advertising in the South Carolina CPA Report magazine under the terms, conditions and specifications set below.

ADVERTISER: \_\_\_\_\_ LOCAL CONTACT: \_\_\_\_\_

AGENCY: \_\_\_\_\_ AGENCY CONTACT: \_\_\_\_\_

BILLING ADDRESS (CLIENT or AGENCY? please circle) \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

	<u>One Issue</u>	<u>Two Issues</u>	<u>Four Issues</u>	<u>Size</u>
<b>Back Cover</b>	<input type="checkbox"/> \$987	<input type="checkbox"/> \$930	<input type="checkbox"/> \$830	8.5" x 11"
<b>Inside Cover</b>	<input type="checkbox"/> \$908	<input type="checkbox"/> \$777	<input type="checkbox"/> \$709	8.5" x 11"
<b>Full Page</b>	<input type="checkbox"/> \$851	<input type="checkbox"/> \$761	<input type="checkbox"/> \$686	8.5" x 11"
<b>Half Page</b>	<input type="checkbox"/> \$604	<input type="checkbox"/> \$515	<input type="checkbox"/> \$462	8.5" x 4.75"
<b>Quarter Page</b>	<input type="checkbox"/> \$520	<input type="checkbox"/> \$425	<input type="checkbox"/> \$399	3.75" x 5"

<u>Issue</u>	<u>Deadline</u>
<input type="checkbox"/> Q1, Spring	December 15, 2011
<input type="checkbox"/> Q2, Summer	March 15, 2012
<input type="checkbox"/> Q3, Fall	June 15, 2012
<input type="checkbox"/> Q4, Winter	September 15, 2012

## PLEASE NOTE

**Electronic Transmission of Ads:** The preferred method for receiving ads is by PDF file submitted electronically as CMYK. Ads and/or ad materials should be emailed to mtaylor@scacpa.org or delivered on disk to the address below.

**Limitations:** Advertising is limited to 33% of the *South Carolina CPA Report*. No positions are guaranteed. Ad rates above apply for full color, two-color and black & white ads. Advertisements for any continuing professional education program will not be accepted. Advertisers assume liability for content of their ad.

**Page size:** 8.5x11, with bleeds 8.75x12.5, live area 8x10.5

**Content:** All advertising is subject to review of content prior to being accepted for publication. Publication of an advertisement does not constitute an endorsement of the product or service by the *South Carolina CPA Report* or the South Carolina Association of Certified Public Accountants.

**Cancellation Policy:** No cancellations will be accepted after ad close date. Covers cannot be cancelled within six weeks of issue date. The Publisher reserves the right to charge for unused space or repeat the previous advertisement if acceptable material is not received by material due date. Ads cancelled after the space reservation deadline will be billed at 100%. Cancellations must be submitted in writing.

**Payment:** Credit card payments will only be accepted via fax or phone. Credit card payments via email will not be accepted.

For more information about the South Carolina CPA Report, or other advertising opportunities, please contact  
**Maureen Taylor, Membership Manager**  
1-888-557-4814 (toll free in SC) or mtaylor@scacpa.org.

**Please check the issue(s) that should include your advertisement.**

**Ads must be prepaid unless other arrangements are made.**

## PAYMENT INFORMATION

**Please indicate method of payment:**

- Bill me.  Check enclosed.  
 Credit Card (*charges will not be made until after ad is printed*)  
 Visa  MasterCard  Discover  American Express

CARD #: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

**Please mail or fax completed contract to:**

South Carolina Association of CPAs  
570 Chris Drive • West Columbia, SC 29169

**Fax:** (803) 791-4196